

THE CITY COUNCIL OF PORT LOUIS
PORT LOUIS CREATIVE CITY - MUSIC
LOGO COMPETITION

Specifications and Criteria

General Background:

1. Entries are invited from Mauritian Nationals / Institutions for a logo competition in the context of the inclusion of Port Louis City as a member of the UNESCO Creative Cities Network in the field of Music in 2021. The logo should portray Port Louis as a Creative City of Music and it should include a graphic element, the name of the City underneath the logo, as well as the creative domain of the City, i.e music.
2. The selected logo will be used in the framework of activities undertaken by the Municipal City Council of Port Louis at both the local and international levels.
3. The designer of the selected logo may be requested to make slight amendments to the logo at no extra cost.

Specifications of the logo and Conditions for Participation:

1. Format: Vector graphics and in high resolution.
2. Colour: Maximum four flat colours or quadrichromy (full colour).
3. The logo must be submitted in colour A4 size along with a reduced black and white version of 3 cm x 3cm.
4. The maximum number of entries per individual or institution shall be limited to three.
5. Each entry shall be an original work and free from any copyright.
6. (a) Each entry shall be signed by a pseudonym used on the verso; and
(b) The name, address and telephone number of the participant, together with the pseudonym used, shall be submitted in a sealed envelope and inserted into the main envelope. The main envelope shall mention 'Logo Competition – Port Louis Creative City of Music'.

7. A short brief on the logo explaining the various features and their significance must also be submitted.
8. Proposals should be addressed to the Chief Executive, Municipal City Council, 2nd floor, City Hall and deposited in the Tender Box located in the Administration Department, not later than 24 June 2022.
9. Late submission will not be accepted.

NOTE:

A. NAME OF PARTICIPANT IS NOT TO BE WRITTEN ON THE ENVELOPE.

10. A cash prize of Rs. 50,000 will be awarded to the best selected logo.
11. The decision of the Jury Panel shall be final.
12. The Jury reserves the right not to recommend any award following this competition.
13. The selected logo shall become the property of the Municipal Council of Port Louis and shall be used in various forms and formats.
14. Entries not retained may be returned to participants upon request.

**Municipal City Council of Port Louis
City Hall
Port Louis**

23 May 2022



L'ÉLÉMENT VISUEL DE LA VILLE

Chaque ville membre du Réseau dispose également de son propre élément visuel qui a été utilisé jusqu'à présent conjointement avec la version précédente du logo de l'UNESCO comme illustré ci-dessus.

Comme le montre l'exemple, l'élément visuel de votre ville ne peut inclure que les trois éléments suivants. Cependant, ils peuvent être placés librement tant qu'ils forment un même ensemble.



→ **1. Un élément graphique**

→ **2. Le nom de la ville**

→ **3. Le domaine créatif de la ville :**

Ville de/d'/du/des... (artisanat et arts populaires/
design/film/gastronomie/littérature/
arts numériques/musique)